

	Runner
Price Per Month	\$340
Social Account Creation / Management	
Facebook Fan Page	✓
Twitter	✓
Google+ Business Page	✓
Instagram	-
Pinterest	-
LinkedIn Company Page	-
Blog Writing	-
Yelp Account Creation	-
Social Artwork	
Cover / Header Images	✓
Social Content Writing	✓
Content Posting	
Updating Posts	32 per month
Content (Text, Images) Posting	-
Editorial Calendar	-
Audience Building	
Increase in Likes	✓
Increase in Followers	✓
Sharing in Groups	2 per week
Spam Monitoring	✓
Responding to Comments and Replies	✓
Responding to Direct Messages & Mentions	-
Use of Relevant #tags	-
Participating in Trending Topics	✓
Photo Albums (if applicable)	-
Uploading Videos (if applicable)	-
Joining Communities	-
Sharing in Communities	✓
Facebook Landing Tab	-
If Pinterest Selected	
Custom Pinboard	-
Pin Images (images provided by client)	-
Repins	-
Follow relevant Pinners / Inboards	-
If LinkedIn Selected	
Showcase Page	-
Participating in Group Discussions	-
Facebook Ads Management*	-

	Runner
Social Pulse	✓
TweetPro	✓
Running Contest	
Facebook	-
In-house Photo / Video Contest App	-
Twitter	-
Instagram	-
Access To Premium Apps	✓
Progress Report	
Weekly	✓
Monthly	✓
Support	
Email - Chat - Calls	✓