

	Starter	Runner	Sprinter	Bronze	Silver	Gold
Price Per Month	\$260	\$340	\$520	\$860	\$1600	\$2680
Social Account Creation / Management						
Facebook Fan Page	✓	✓	✓	✓	✓	✓
Twitter	✓	✓	✓	✓	✓	✓
Google+ Business Page	-	✓	✓	✓	✓	✓
Instagram	-	-	pick one	pick two	✓	✓
Pinterest	-	-	pick one	pick two	✓	✓
LinkedIn Company Page	-	-	pick one	pick two	✓	✓
Blog Writing	-	-	-	-	-	4 per month
Yelp Account Creation	-	-	-	-	-	-
Social Artwork						
				(Quarterly)	(Every 2 Months)	(Monthly)
Cover / Header Images	✓	✓	✓	✓	✓	✓
Social Content Writing	✓	✓	✓	✓	✓	✓
Content Posting						
Updating Posts	20 per month	32 per month	40 per month	60 per month	80 per month	100 per month
Content (Text, Images) Posting	-	-	✓	✓	✓	✓
Editorial Calendar	-	-	✓	✓	✓	✓
Audience Building						
Increase in Likes	✓	✓	✓	✓	✓	✓
Increase in Followers	✓	✓	✓	✓	✓	✓
Sharing in Groups	-	2 per week	2 per week	4 per week	6 per week	8 per week
Spam Monitoring	✓	✓	✓	✓	✓	✓
Responding to Comments and Replies	-	✓	✓	✓	✓	✓
Responding to Direct Messages & Mentions	-	-	✓	✓	✓	✓
Use of Relevant #tags	-	-	✓	✓	✓	✓
Participating in Trending Topics	✓	✓	-	✓	✓	✓
Photo Albums (if applicable)	-	-	✓	✓	✓	✓
Uploading Videos (if applicable)	-	-	-	-	✓	✓
Joining Communities	-	-	-	2 per week	4 per week	6 per week
Sharing in Communities	-	✓	✓	✓	✓	✓
Facebook Landing Tab	-	-	-	-	✓	✓
If Pinterest Selected						
Custom Pinboard	-	-	✓	✓	✓	✓
Pin Images (images provided by client)	-	-	✓	✓	✓	✓
Repins	-	-	-	✓	✓	✓
Follow relevant Pinners / Inboards	-	-	-	✓	✓	✓
If LinkedIn Selected						
Showcase Page	-	-	-	✓	✓	✓
Participating in Group Discussions	-	-	✓	✓	✓	✓

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Facebook Ads Management*	-	-	-	-	-	-
Social Pulse	✓	✓	✓	✓	✓	✓
TweetPro	✓	✓	✓	✓	✓	✓
Running Contest						
Facebook	-	-	-	✓	✓	✓
In-house Photo / Video Contest App	-	-	-	✓	✓	✓
Twitter	-	-	-	-	✓	✓
Instagram	-	-	-	-	-	✓
Access To Premium Apps	✓	✓	✓	✓	✓	✓
Progress Report						
Weekly	✓	✓	✓	✓	✓	✓
Monthly	✓	✓	✓	✓	✓	✓
Support						
Email - Chat - Calls	✓	✓	✓	✓	✓	✓