

SEO Local Plans	Starter	Runner	Sprinter	Regional 1	Regional 2
Price Per Month	\$300	\$500	\$700	\$900	\$1100
Minimum Contract Period	Below Mentioned Deliverables are for 6 Months				
Recommended For	These packages are designed for local businesses with geographically targeted cities & keywords that are less competitive.			These packages are designed for local businesses with geographically targeted major cities & keywords that are more competitive	
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Target Keywords	5	10	15	20	30
Conversion Tracking					
Call Tracking	\$30 / month	\$30 / month	\$30 / month	\$30 / month	\$30 / month
Retargeting	\$50 / month	\$50-\$100 / month	\$50-\$100 / month	\$50-\$100 / month	\$50-\$100 / month
Web Form Conversion Tracking	✓	✓	✓	✓	✓
Google Analytics	✓	✓	✓	✓	✓
HeatMap	-	-	Homepage	Homepage	Homepage
ScrollMap	-	-	Homepage	Homepage	Homepage
Overlay Report	-	-	Homepage	Homepage	Homepage
Confetti	-	-	Homepage	Homepage	Homepage
User Testing Video	-	-	✓	✓	✓
Advance Website Usability & Conversion Optimization Report	\$399	\$399	\$399	\$399	\$399
On-page Optimization					
Onsite Recommendations & Implementation	Basic	Basic	Professional	Professional	Advanced
Adding Rich Snippets	✓	✓	✓	✓	✓
Backlink Analysis	✓	✓	✓	✓	✓
Onsite Blog Setup	-	-	-	✓	✓
Inbound Content Marketing	Inbound Content Marketing (New*)				
Website Content Writing (250 Words Per Page)	1	1	3	5	8
Guest Blog Post Writing & Posting	-	4	6	12	15
Guest Blog Post Social Sharing	-	✓	✓	✓	✓
Informational Content Writing & Posting	5	9	12	15	21
Informational Content Social Sharing	✓	✓	✓	✓	✓
Press Release Writing & Distribution	1	1	1	1	1
Press Release Social Sharing	✓	✓	✓	✓	✓
Infographic Creation & Distribution	-	-	-	1	1
Infographic Social Sharing	-	-	-	✓	✓
Magazine / News Placement	✓	✓	✓	✓	✓
Q&A Posting	✓	✓	✓	✓	✓

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<b>Local Search Website Optimization</b>					
Local Search Website Optimization	Local Search Website Optimization				
Google My Business/ Bing, Apple Maps & Facebook Local Listing Optimization	✓	✓	✓	✓	✓
Authority Business Listing (Yelp, Local.com etc)	✓	✓	✓	✓	✓
Local Citation Building	✓	✓	✓	✓	✓
NAP Syndication	✓	✓	✓	✓	✓
Review Widget	✓	✓	✓	✓	✓
Coupon Distribution	✓	✓	✓	✓	✓
Startup Business Listings	✓	✓	✓	✓	✓
<b>Link Strategy</b>					
Website Social Sharing	✓	✓	✓	✓	✓
Video Creation	-	1	1	1	1
Video Submission	-	✓	✓	✓	✓
PPT Creation	-	1	1	1	1
PPT Distribution	-	✓	✓	✓	✓
Social Profiles	✓	✓	✓	✓	✓
Local Community Setup	2	2	2	2	2
Social Community Setup	1	1	1	1	1
<b>Social Media Marketing</b>					
Facebook & Twitter Marketing	-	-	-	✓	✓
Social Reputation Monitoring	-	-	-	✓	✓
Access To Premium Apps	-	-	-	✓	✓
Twitter & FB Account Setup	-	-	-	✓	✓
Youtube Channel Setup/ Optimization	-	-	-	✓	✓
Facebook Cover Image	-	-	-	✓	✓
Twitter Background Image	-	-	-	✓	✓
Twitter Header Image Background	-	-	-	✓	✓
Content For Facebook Info & Twitter Bio	-	-	-	✓	✓
Content Posting on Twitter & Facebook	-	-	-	9	12
Pinterest Account Creation	-	-	-	✓	✓
Pinterest Optimization	-	-	-	✓	✓
Custom Pinboards	-	-	-	6	8
Pin Images	-	-	-	12	15
Follow Pinboards	-	-	-	30	36

# The Chase Design

Design | Promo

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<b>Reporting</b>					
Weekly SEO Status Reports	✓	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓	✓
Customer Support (Email, Chat & Telephone)	✓	✓	✓	✓	✓