

SEO Local Plans	Runner Plan
Price Per Month	\$500
Minimum Contract Period	Below Mentioned Deliverables are for 6 Months
Recommended For	These packages are designed for local businesses with geographically targeted cities & keywords that are less competitive.
Agency Platform Reporting & Customer Dashboard	✓
Target Keywords	10
Conversion Tracking	
Call Tracking	\$30 / month
Retargeting	\$50-\$100 / month
Web Form Conversion Tracking	✓
Google Analytics	✓
HeatMap	-
ScrollMap	-
Overlay Report	-
Confetti	-
User Testing Video	-
Advance Website Usability & Conversion Optimization Report	\$399
On-page Optimization	
Onsite Recommendations & Implementation	Basic
Adding Rich Snippets	✓
Backlink Analysis	✓
Onsite Blog Setup	-
Inbound Content Marketing	Inbound Content Marketing (New*)
Website Content Writing (250 Words Per Page)	1
Guest Blog Post Writing & Posting	4
Guest Blog Post Social Sharing	✓
Informational Content Writing & Posting	9
Informational Content Social Sharing	✓
Press Release Writing & Distribution	1

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Press Release Social Sharing	✓
Infographic Creation & Distribution	-
Infographic Social Sharing	-
Magazine / News Placement	✓
Q&A Posting	✓
Local Search Website Optimization	Local Search Website Optimization
Google My Business/ Bing, Apple Maps & Facebook Local Listing Optimization	✓
Authority Business Listing (Yelp, Local.com etc)	✓
Local Citation Building	✓
NAP Syndication	✓
Review Widget	✓
Coupon Distribution	✓
Startup Business Listings	✓
Link Strategy	Link Strategy
Website Social Sharing	✓
Video Creation	1
Video Submission	✓
PPT Creation	1
PPT Distribution	✓
Social Profiles	✓
Local Community Setup	2
Social Community Setup	1
Social Media Marketing	
Facebook & Twitter Marketing	-
Social Reputation Monitoring	-
Access To Premium Apps	-
Twitter & FB Account Setup	-
Youtube Channel Setup/ Optimization	-
Facebook Cover Image	-
Twitter Background Image	-

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Twitter Header Image Background	-
Content For Facebook Info & Twitter Bio	-
Content Posting on Twitter & Facebook	-
Pinterest Account Creation	-
Pinterest Optimization	-
Custom Pinboards	-
Pin Images	-
Follow Pinboards	-
Reporting	
Weekly SEO Status Reports	✓
Monthly SEO Performance Reports	✓
Customer Support (Email, Chat & Telephone)	✓